

CHANGE FOOD

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December 2014

Dear Diane,

Welcome to the Change Food newsletter. As the year comes to a close, we're grateful for all your support and hope you'll be part of our work as we gear up for an exciting 2015.

Change Food Salon - Meat Labels: Natural No More

Change Food held its second salon "Meat Labels: Natural No More" in November in New York City. The event brought together experts to discuss and highlight the misrepresentation all too common with meat labeled as "natural".

Speakers included:

Chuck Eggert, Pacific Foods
George Faison, DeBragga
Andrew Gunther, Animal Welfare Approved
Urvashi Rangan, Consumer Reports

Watch all their talks in the recently launched [Video Section](#) of the Change Food website.

Photos from the event can also be found on the [Change Food Flickr page](#).

We are currently finalizing our marketing plan so we can spread word about the marketing tactics used with the term "natural". If you have any ideas on ways we can market these talks to the public, please let us know.

New Hires

Change Food is growing and is pleased to welcome:

[Liz Sapienza](#). Liz joins Change Food as Program Associate. She is responsible for social media and is

helping manage the projects and events of the program.

[Erica Khosrowshahi](#). Erica joins Change Food as Outreach Associate. Her first main priority is to do outreach and manage all the viewing parties for TEDxManhattan.

TEDxManhattan is almost sold out!

TEDxManhattan is almost sold out - if you'd like to attend on March 7th, [please apply today](#). We won't be able to accommodate everyone but the sooner you apply, the better your chances.

And if you can't attend TEDxManhattan, please [attend or host your own viewing party](#).

Contact Erica@changefood.org if you have any questions about hosting a viewing party.



TEDxManhattan Award Deadline Approaching

Are you doing creative and innovative work within the sustainable food and farming movement?

Are you interested in sharing your work with and garnering support, mentoring or collaboration from the food movement community?

If you are, [apply for the TEDxManhattan Award](#). Deadline for entries is December 31st.



Sponsor TEDxManhattan

We still have a couple opportunities available for [sponsors at TEDxManhattan 2015](#) at The TimesCenter in New York City.

Please check out our sponsor deck or email Diane@changefood.org if you'd like to be part of the event or know someone you think might like to get involved.

Donate Today

Please don't forget Change Food in your [end of the year gift giving](#).

Together, we can change the food system.



Have a wonderful holiday and all the best in the New Year.

Eat well!

Diane, Liz and Erica

Diane Hatz
Founder/Executive Director

Liz Sapienza
Program Associate

Erica Khosrowshahi
Outreach Associate

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