Media Alert

Change Food Salon - Facing Factory Farms
http://bit.ly/1ymsHMh

When: Tuesday, June 16th
Time: 6:00pm - 9:00pm
Where: West 14th Street, NYC
Tickets: http://bit.ly/1ymsHMh
Contact: Diane Hatz, diane@changefood.org / (917) 848-1081

Please join Diane Hatz from Change Food, Michele Merkel from Food & Water Watch, and Kendra Kimbirauskas from the Socially Responsible Agricultural Project (SRAP) on June 16th for a salon and interactive discussion on the factory farm issue.

Using their 2015 TEDxManhattan talks - "Using the Legal System to Fight Factory Farms" and "Don't Let the Good Food Movement Only Feel Good" - as a starting point, Michele and Kendra will delve more deeply into the problems with industrial agriculture. They will explore the disconnect between the growth of factory farms in rural America and the explosion of interest in sustainable, healthy food.

The goal of the evening is twofold. First, it is to explore ways in which urban residents can actively engage in serious issues facing rural America. The event is also being used as a template for future salons. Change Food has recently soft launched the Change Food Video Library and will soon be encouraging interested individuals and groups around the country to host their own salons and events around critical issues in food and farming, including the factory farm problem.

Facing Factory Farms will be interactive and engaging. The event is open to the general public interested in food issues, food studies students and experts in the food movement. Seating is very limited.

Kendra and Michele are available for interviews - any time by phone, and in-person on 6/16 and 6/17. Kendra’s organization works directly with local communities who are dealing with issues from factory farms. She has direct, on the ground experience with the problems these facilities cause. Michele, among other things, is currently promoting a new map from Food & Water Watch that shows the increase in the number of factory farms over the past several years. They’re both very engaging, insightful and a great interview.

Please contact diane@changefood.org or call 917-848-1081 for more information.

For tickets, please visit http://bit.ly/1ymsHMh. Use ChangeFood_FF_Comp for a comp ticket.

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