Dear Diane,

Welcome to the Change Food newsletter. Read on to learn about our latest projects aimed at changing the way we eat, including an upcoming "Storytelling & Food" event and our support for Brooklyn green space La Casita Verde.

Welcome to the Change Food Newsletter

Picture a future where efficient, effective local and regional sustainable food and farming systems blanket the U.S., providing an abundance of healthy, nutritious food to all people, regardless of who they are or where they live. Change Food's aim is to make that a reality.

Founded by Diane Hatz, Change Food works to raise public awareness about sustainable food through creative, grass-roots marketing. We'll be using our new newsletter to periodically update you about our work, and to let you know how you can get involved.

Working to Beautify Brooklyn

Change Food is supporting a project to beautify and educate the South Williamsburg community. Artist Sam Van Aken has kindly offered to donate one of his Tree of 40 Fruit to La Casita Verde, an innovative green space in South Williamsburg, Brooklyn. La Casita Verde is a mix of urban farm, community center and R&D laboratory, designed to build a place for the local community to come together and learn. It was founded by media artists and professors Stefani Bardin + Brooke Singer. The Tree of 40 Fruit is a hybrid tree hand grafted by Sam Van Aken that yields 40 different types of heirloom varieties of stone fruits. The tree will be a beautiful addition to La Casita Verde's living lab but more importantly it will be used to educate the community about seed saving, heirloom
cultivars and the hundreds of varieties of fruits and vegetables that aren't available to the public through industrial food production. La Casita Verde needs to raise $2,500 to cover the cost of transporting the tree from Syracuse. **We invite you to join us in supporting this project; please donate online.**

**Join Us For "Storytelling and Food" on May 27**

Change Food and Foodstand, a Purpose Venture, invite you to **join us for an evening of Storytelling and Food** on May 27, 2014. This fun and thought-provoking evening will ask, "What power do stories have in creating a better food system?" A small group of carefully selected artists, filmmakers and musicians will share the different ways they tell food stories, with a short panel discussion to follow.

There will be time before and after the presentation for socializing and discussion, with light refreshments served. This free event will take place at the Purpose office at 115 5th Avenue, New York, NY, from 6:30-9 p.m. on May 27. Admission will be first-come, first-served. **Sign up online to reserve your spot.**

**Share Your Favorite TEDxManhattan Talks**

Change Food is the primary sponsor of TEDxManhattan, "Changing the Way We Eat," a one-day gathering of innovators in sustainable food and farming. The talks from TEDxManhattan 2014 are now available on YouTube. Share your favorite talks, or check out any that you missed. You can also see the press coverage of this year's event on our site.

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All the best,

*Diane and Pam*

Diane Hatz                                    Pam Weisz  
Founder/Executive Director                    Deputy Director

[Vote food: Tom Colicchio at TEDxManhattan](#)